



Scale Your Cancer Genetics Program With CancerIQ

Genetic specialists are an invaluable resource for early cancer detection and high-risk patient management. Today this limited workforce is overburdened with manual processes and documentation, while focusing most of their time serving patients already diagnosed with cancer. But with the right tools and support, genetic counselors can care for affected patients and help the broader patient population get ahead of the disease. Learn how CancerIQ can help:



Identify Preventive
Oncology
Opportunities



Increase Genetic
Specialist Capacity



Demonstrate
Downstream Value

How It Works

- **Prevent patients from falling through the cracks** with engaging outreach resources and data collection tools designed to support comprehensive cancer risk assessment at the population level.
- **Activate patients at the point of care** with education tools to understand their individual cancer risk and how to manage it with the appropriate preventive care interventions.
- **Reduce administrative work time** with automated documentation and advanced pedigree software embedded into workflows.
- **Access all genetic testing labs on one independent platform** and pre-populate all test request forms without having to manage multiple portals.
- **Manage care pathways** over time with clinical guidance, follow-up education and tracking resources embedded in existing workflows.
- **Scale your impact** with health system-level insight into clinical and financial performance and ongoing, hands-on support from our team.
- **Integrate with EHR workflows** to ensure all genetic counseling documentation is part of the patient record.

“Genetic expertise is hard to come by and even harder to retain. CancerIQ helps our genetic counselors spend more time on what is most rewarding and valuable — working directly with patients and helping us get ahead of cancer.”

*Rachel McConachie,
Division Director
Oncology Service Line
Dignity Health Cancer Institute*

Case Study

How Dignity Health Grew Genetics Value

When Dignity Health Cancer Institute launched a telegenetics program, the goal was to expand access to cancer genetic testing and counseling services. But the program's only genetic counselor was quickly backlogged with administrative work. Wait times extended 5-6 months, bandwidth was limited to those newly diagnosed with cancer, and many patients were being referred off-site for care. There was no capacity to help high-risk patients get ahead of cancer. To address this problem, Dignity needed a way to increase genetic counselor productivity and more efficiently identify and manage high-risk patients.

Dignity Health turned to CancerIQ for automated pedigree generation, risk assessment and documentation tools to reduce administrative work and free up time for patient care. In the first year alone, genetic counselor patient volume increased two-fold and CancerIQ captured downstream revenue metrics that helped secure long-term funding for the program. Now Dignity Health's growing genetics team has the bandwidth to make use of CancerIQ's patient identification and engagement tools to proactively screen for patients at high risk of cancer. Now 40% of patients served are unaffected, which means the cancer institute is reducing leakage and building loyalty to the Dignity Health brand.

"Now we're not waiting for patients to find genetic counseling — we're actually going out and looking for those patients who need it," said Ashley Navarro, MS, CGC, Certified Genetic Counselor & Genetic Counseling Manager, Dignity Health.

Results

27%

of patients identified as eligible for a change in medical management

2x

increase in patient volume capacity for genetic counselors

\$1.3M

in preventive downstream revenue for every 10,000 patients assessed for cancer risk

Jumpstart Service Line Growth Today.

Learn more:

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ABOUT CANCERIQ

CancerIQ has a bold vision to end cancer as we know it by empowering health systems to scale early cancer detection and prevention to all patient populations. The CancerIQ platform makes it easy to gather comprehensive patient data, automatically map it to the latest evidence-based guidelines, and manage hyper-personalized care plans within existing EHR workflows. We help health systems identify more patients who would benefit from preventive care, improving patient outcomes, lowering the cost of care and driving downstream revenue.

TRUSTED BY 200+ SITES OF CARE

