



Predict, Preempt & Prevent Cancer: Leverage Data & Genomics at Scale

CancerIQ reveals untapped opportunities for clinical teams across care settings to use precision health to identify, assess, and manage every patient's individual cancer risk. Our integrated technology enables health systems to perform robust prevention, treatment and survivorship services.



Generate Clinical
and Financial Value



Build Lifelong
Patient Loyalty



Improve Health
Outcomes

Why Health Systems Choose CancerIQ

QUALITY

Enhance the patient experience by improving care, safety and population health outcomes.

OPERATIONS

Allow staff to focus on caring for patients by reducing paperwork, burnout and per capita costs.

STRATEGY

Differentiate your health system and improve patient acquisition and retention.

How It Works

- 1. We assess the need for personalized cancer risk management** using genetic, family history, social data and more.
- 2. We prompt providers with evidence-based action plans directly within EHR workflows**, along with shared decision-making tools to improve patient screening compliance.
- 3. We support population health management over time** with analytics to quantify clinical and financial impact across the health system.

"CancerIQ has not only made a difference in the health of our community, but it's also generated an immediate ROI for us as a health system. We're giving folks proactive tools to take control of their health, and our program is growing exponentially."

*Cory Ferrier, Vice President
Adventist Health*

Case Study

Adventist Health

The Adventist Health Early All-Around Detection (AHEAD) Program launched in 2014 as a pilot in one OB-GYN practice. The goal was to identify cancer risk and promote early detection and prevention. With early success, AHEAD expanded to 20 sites of care. By 2018 the health system was ready to incorporate risk factors beyond genetics and offer this comprehensive risk assessment to broader patient populations, but it faced significant roadblocks. Manual processes and disparate systems made it difficult to use patient risk information across different care settings and track overall program impact.

To grow the program, Adventist chose to embed CancerIQ into EHR workflows, equipping clinicians with digital risk assessment, patient education, pedigree generation, one-click test ordering and automated documentation. Comprehensive cancer risk assessment and prevention became available in primary care, OB-GYN, breast imaging, breast surgery, general surgery, gastroenterology, urology and oncology.

The results were dramatic. Since implementing CancerIQ, the AHEAD Program has navigated thousands of high-risk patients to the appropriate preventive services, generating \$160 per patient return on investment. It has also improved screening for patients across all risk levels. Colon cancer screening compliance increased 290% and breast screening compliance increased 31%. The program continues to grow and differentiate Adventist as a leader in its market. There are now 80 AHEAD-branded sites of care across the West Coast.

CancerIQ's Impact Across the Health System

Oncology

11.2X increase

in genetic counseling appointments

Breast Centers

\$7.2M

in additional preventive service revenue, from greater breast MRI and procedure volume

Women's Health

4.8X increase

in patients identified and **3x increase** in cancer screening rates

Population Health

8.5X increase

in high-risk patients managed, leading to earlier-stage, lower-cost treatment

**Let's work
together to
end cancer
as we know it.**

Learn more:

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ABOUT CANCERIQ

CancerIQ has a bold vision to end cancer as we know it by empowering health systems to scale early cancer detection and prevention to all patient populations. The CancerIQ platform makes it easy to gather comprehensive patient data, automatically map it to the latest evidence-based guidelines, and manage hyper-personalized care plans within existing EHR workflows. We help health systems identify more patients who would benefit from preventive care, improving patient outcomes, lowering the cost of care and driving downstream revenue.

TRUSTED BY 200+ SITES OF CARE

