



Grow a High-Risk Breast Program With CancerIQ

One-size-fits-all breast cancer screening too often leaves high- and rising-risk patients behind and limits breast center referral volume and growth. But identifying and engaging high-risk patients can be a challenge for busy breast centers. Find out how CancerIQ can help:



Identify More
High-Risk Patients



Improve
Productivity and
Efficiency



Navigate More
Patients to
Specialty Care

How It Works

- **Prevent patients from falling through the cracks** with engaging outreach resources and data collection tools designed to support comprehensive cancer risk assessment at the population level.
- **Activate patients at the point of care** with education tools to understand their individual cancer risk and how to manage it with the appropriate preventive care interventions.
- **Reduce administrative work time** with automated documentation and advanced pedigree software embedded into workflows.
- **Manage care pathways** over time with clinical guidance, follow-up education and tracking resources embedded in existing workflows.
- **Scale your impact** with health system-level insight into clinical and financial performance and ongoing, hands-on support from our team.

"There's no other platform that can help us identify, educate and engage patients the way CancerIQ does. This has been a game changer in activating high-risk women to take the next step toward prevention. CancerIQ is an invaluable tool to efficiently manage cancer risk and personalize care in our breast center."

*Leah Marcantel, RN
Nurse Navigator OCN CN-BN,
CGRA
Christus Ochsner Health*

Case Study

How Christus' High-Risk Program Boosted Imaging Revenue

Christus Ochsner Lake Area Hospital operated a high-risk breast program at two of its breast imaging sites. Working with a genetic testing lab, Christus aimed to generate more breast MRIs. But because the lab solution was focused only on identifying candidates for genetic testing, breast MRI volume remained stagnant and patients were still falling through the cracks.

To improve patient outcomes and program profitability, Christus turned to CancerIQ for a solution that identified risk beyond genetics and provided patient management and navigation support. CancerIQ's patient education tools and automated prompts amplified the reach of the program's navigators, leading to an increase in breast MRI volume and compliance.

The success they demonstrated in navigating high risk breast patients allowed the hospital's breast imaging center to become a hub for all preventive cancer care, including lung and colon cancer. The breast center now serves as a pillar of the health system's overall strategy for reducing disease burden in its patient population.

Generate

\$450,000

in Annual Breast MRI
Revenue for Every 10,000
Patients Assessed

300+

Increase in MRI Referrals
over first 5 months

Get Ahead of Cancer.

Learn more:

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ABOUT CANCERIQ

CancerIQ has a bold vision to end cancer as we know it by empowering health systems to scale early cancer detection and prevention to all patient populations. The CancerIQ platform makes it easy to gather comprehensive patient data, automatically map it to the latest evidence-based guidelines, and manage hyper-personalized care plans within existing EHR workflows. We help health systems identify more patients who would benefit from preventive care, improving patient outcomes, lowering the cost of care and driving downstream revenue.

TRUSTED BY 200+ SITES OF CARE

