



Improve Women's Health Practice Stability with CancerIQ

Cancer screening is the best way to reduce the burden of cancer in women's health. But a one-size-fits-all approach leads to poorer outcomes for high-risk patients who need a more tailored management plan. Most clinicians lack the tools they need to assess risk at scale and recommend appropriate cancer screening and prevention strategies to every patient.



Incorporate genetic testing to improve clinical outcomes



Reduce clinical liability by personalizing care



Drive longterm practice stability with residual revenue

How It Works

- **Prevent patients from falling through the cracks** with engaging outreach resources and data collection tools designed to support comprehensive cancer risk assessment.
- **Activate patients at the point of care** with education tools to understand their individual cancer risk and how to manage it with the appropriate preventive care interventions.
- **Reduce administrative work** with automated documentation and advanced pedigree software embedded into workflows.
- **Manage personalized care pathways** over time with clinical guidance, follow-up education and tracking resources,
- **Drive recurring downstream revenue** from problem-oriented visits, medical risk reductions, and procedures that help your high-risk patients stay ahead of cancer.
- **Scale your impact** with health system-level insight into clinical and financial performance and ongoing, hands-on support from our team.

"It's our professional obligation to follow up with patients who have an abnormal family history and elevated risk of hereditary cancer. What CancerIQ does is take a physician's hand that's fearful of genetic testing, fearful of getting things wrong, and says 'I'm here for you and your patients.'"

*Dr. Richard Frieder, MD
OBGYN
Professor of Cancer Genetics*

Case Study

Adventist Health Expanded Comprehensive Cancer Prevention Systemwide with CancerIQ

The Adventist Health Early All-Around Detection (AHEAD) Program launched in 2014 as a pilot in an OB-GYN practice. The goal was to identify cancer risk to promote early detection and prevention. With early success, AHEAD expanded to 20 sites of care. By 2018 the health system was ready to incorporate risk factors beyond genetics and offer this comprehensive risk assessment to broader patient populations, but it faced significant roadblocks. Manual processes and disparate systems made it difficult to use patient risk information across different care settings and track overall program impact.

To grow the program, Adventist chose to embed CancerIQ into EHR workflows, equipping clinicians with digital risk assessment, patient education, pedigree generation, one-click test ordering and automated documentation. Comprehensive cancer risk assessment and prevention became available in primary care, OB-GYN, breast imaging, breast surgery, general surgery, gastroenterology, urology and oncology.

The results were dramatic. Since implementing CancerIQ, the AHEAD Program has navigated thousands of high-risk patients to the appropriate preventive services, generating \$160 per patient return on investment. It has also improved screening for across patients of all risk levels: Colon screening compliance increased 290% and breast screening compliance increased 31%. The program continues to grow and differentiate Adventist as a leader in its market. There are now 80 AHEAD-branded sites of care across the West Coast.

Results

31%

Increase in Breast Screening Compliance

290%

Increase in Colon Screening Compliance

\$160

Per Patient in Downstream Revenue for Preventive Services

Improve Population Health Outcomes.

Learn more:

canceriq.com

bd@canceriq.com

(312) 761-3360

ABOUT CANCERIQ

CancerIQ has a bold vision to end cancer as we know it by empowering health systems to scale early cancer detection and prevention to all patient populations. The CancerIQ platform makes it easy to gather comprehensive patient data, automatically map it to the latest evidence-based guidelines, and manage hyper-personalized care plans within existing EHR workflows. We help health systems identify more patients who would benefit from preventive care, improving patient outcomes, lowering the cost of care and driving downstream revenue.

TRUSTED BY 200+ SITES OF CARE

